



## ETC 2017 – Sponsorship Packages

Organised by The Association of European Transport (AET), The European Transport Conference (ETC) celebrates its 45<sup>th</sup> anniversary this year, taking place at Casa Convalescència, Barcelona, Spain 4 – 6 October. The conference offers your organisation direct access to over 400 international transport practitioners and researchers. Simply select from the following options to increase your exposure at this event.

### Sponsorship and Promotional Opportunities

- |   |                |
|---|----------------|
| • Unmanned Exhibition Stand Pop Up x 2 plus single table for leaflets | £1000 plus vat |
| • Conference Stream Sponsor   |                |
| - 3 Seminar stream days   | £1500 plus vat |
| • Conference Bag  | £2500 plus vat |
| • Conference Bag Insert   | £200 plus vat  |
| • Welcome Reception for First Time Delegates                          | £650 plus vat  |
| • Conference Dinner Drinks Reception                                  | £1000 plus vat |
| • Conference Dinner   | £3500 plus vat |
| • Conference Timetable  | £1500 plus vat |
| • Lanyards and Badges   | £2000 plus vat |

Please note for opportunities that are non-inclusive of delegate days, conference attendees must register separately to attend. In addition, we offer bespoke packages tailored to meet your specific marketing needs, allowing you to maximise your profile at this well established conference.

For further information, please contact Sabrina Winter:  
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### Sponsorship / Promotional Details

#### **Unmanned Exhibition Stand (table top) - £1000 plus vat**

- Unmanned promotional stand for all 3 conference days
- 1 stand outside the main lunch area (where the delegates queued for lunch last year)
- 1 stand (area to be agreed) with single table for literature
- 1 x 3 day delegate conference place
- Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants

ETC 2017 Sponsorship Ratecard [Sabrina@tftp-training.co.uk](mailto:Sabrina@tftp-training.co.uk)

### **Conference Stream Sponsor - £1500 plus vat**

- Signage inside and outside specific session room
  - Insert in conference bag
  - Logo on ETC website
  - Raised profile with selected experts
  - Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants
- 3 Seminar stream days            £1500 plus vat  
Includes 1 x 3 day conference place

### **Themes this year include:**

The following major themes will be addressed at the Conference in 2017 and contributors are particularly encouraged to offer abstracts under these headings:

- ☑ Resilience of cities - security, safety and the effects of weather
- ☑ Equity in transport
- ☑ Disruptive technologies
- ☑ Mobility as a Service
- ☑ How to get from innovative ideas to implementation in the real world - lessons to be learnt from innovation
- ☑ Modelling the above ☑ Skills and resources – educating the next generation of good, future-proof professionals

### **Conference Bag - £2500 plus vat**

- Received by all participants including all documents for their stay plus literature from Sponsors
- Exclusive branding alongside AET on the conference bag
- Logo on ETC website
- Option for conference bag insert
- Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants

### **Conference Bag Insert - £200 plus vat**

- Bag received by all participants including all documents for their stay plus literature from Sponsors
- 1 x insert in the conference bag up to A4.

### **Welcome Reception for First Time Delegates - £650 plus vat**

- All first time delegates are invited to attend a networking drinks hour on the initial evening.
- 2 x places at the reception for your organisation's representatives
- Exclusive branding during the reception
- Logo on the ETC website
- Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants
- Opportunity to make a small welcoming address at the reception
- Cost to cover, drinks, nibbles and venue hire if required

#### **Conference Dinner Drinks Reception - £1000 plus vat**

- An opportunity to network with speakers and delegates in a sociable and informal environment
- 2 x places at the reception for your organisation's representatives
- Opportunity to display a pop-up stand at the venue
- Logo on the ETC website
- Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants
- Opportunity to make a small welcoming address at the reception

#### **Conference Dinner - £3500 plus vat**

- An opportunity to network with speakers and delegates in a sociable and informal Environment
- 4 x places at the dinner for your organisation's representatives
- Opportunity to display a pop-up stand at the venue
- Logo on the ETC website
- Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants
- Opportunity to make a small address at the dinner

#### **Conference Timetable - £1500 plus vat**

- All delegates will receive a "Conference Timetable" in their bag which they will refer to On a regular basis
- 1 x full page advertisement on the back page of the timetable
- Logo on front cover of timetable

#### **Lanyards and Badges - £2000 plus vat (Booked Jacobs)**

- All delegates will receive name badge and a lanyard that they will wear throughout the duration of the conference
- Logo on badge inserts
- Logo on lanyards

#### **Note:**

All fees shown are subject to VAT at 20%. Please add this to any payments. Non-UK VAT registered organisations must supply their VAT number to ensure their invoice is issued without VAT